

## Education & Public Outreach Working Group Meeting

### Meeting Time and Location

**Wednesday, March 15, 2017, 1:30 PM to 3:30 PM**

Yakima County Courthouse 4th floor - Room 419

Call In: 509-574-2353 (pin 2353#)

### Purpose of the Meeting:

- Develop 2017 Communications Plan (Working Group message points, GWAC, GWMA Plan Engagement)

### Agenda

Topic	Purpose	Lead
Welcome & Meeting Overview	<ul style="list-style-type: none"> <li>• Introductions, meeting overview, confirm agenda</li> </ul>	Lisa Freund, Chair
2017 Outreach: <ul style="list-style-type: none"> <li>• Working Group</li> </ul>	<ul style="list-style-type: none"> <li>• Review working group messages, products, audiences</li> <li>• Develop Outline</li> <li>• Determine Next Steps</li> </ul>	All
PEHSU Well Assessment Poster	<ul style="list-style-type: none"> <li>• Decide whether to post it on the web.</li> <li>• Translation funding options</li> </ul>	Gretchen Stewart
Next meeting, next steps	<ul style="list-style-type: none"> <li>• Review action items, next steps, and next meeting date and topics</li> </ul>	Lisa

### EPO's Funded Projects/Status

- |  |   |
|--|---|
| ✓ GWMA Website Update & Maintenance      | (Completed; Ongoing)                                  |
| ✓ Outreach Surveys                       | (Online completed; door-to-door deferred)             |
| ✓ Billboard campaign (Ed/Outreach)       | (underway; two billboards up)                         |
| ✓ Well Health, Septic, Small Farm Flyers | (English versions complete; Spanish version complete) |
| □ Well Assessment Survey Phase II        | (surveys completed; under review)                     |
| □ Post-GWMA Adoption Outreach Plan       | (Not Started)   |

**Next Meeting:** Wednesday, April 5, 2017