

Education & Public Outreach Working Group Meeting

Meeting Time and Location

Wednesday, April 5, 2017, 1:30 PM to 3:30 PM

Yakima County Courthouse 4th floor - Room 419
 Call In: 509-574-2353 (pin 2353#)

Purpose of the Meeting:

- Debrief the “What You Can Do to Protect Well Water” campaign
- Develop 2017 Communications Plan (Working Group message points, GWAC, GWMA Plan Engagement)

Agenda

Topic	Purpose	Lead
Welcome & Meeting Overview	<ul style="list-style-type: none"> • Introductions, meeting overview, confirm agenda 	Lisa Freund, Chair
Debrief the “What You Can Do to Protect Well Water” Campaign	<ul style="list-style-type: none"> • Flyer distribution at the Sunnyside Walmart - debrief • KDNA News Show • Newspaper Insert 	Ignacio Marquez Lisa Freund
“What You Can Do” Flyer Distribution	<ul style="list-style-type: none"> • Sunnyside Hospital Foundation Update • Identify partners • Identify distribution locations 	Joye Redfield-Wilder
2017 Outreach: Working Group spreadsheet	<ul style="list-style-type: none"> • Review working group messages, products, audiences • Develop 2017 Outline • Determine Next Steps 	All
Next meeting, next steps	<ul style="list-style-type: none"> • Review action items, next steps, and next meeting date and topics 	

EPO’s Funded Projects/Status

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| ✓ GWMA Website Update & Maintenance | (Completed; Ongoing) |
| ✓ Outreach Surveys | (Online completed; door-to-door deferred) |
| ✓ Billboard campaign (Ed/Outreach) | (underway; two billboards up) |
| ✓ Well Health, Septic, Small Farm Flyers | (English versions complete; Spanish version complete) |
| ☐ Well Assessment Survey Phase II | (surveys completed; under review) |
| ☐ Post-GWMA Adoption Outreach Plan | (Not Started) |

Next Meeting: Wednesday, May 3, 2017