

## Education & Public Outreach Working Group Meeting

### Meeting Time and Location

**Wednesday, May 6, 2015, 1:30 - 3:30 p.m.**

Yakima County Courthouse 4th floor - Room 419

Call In: 509-574-2353 (pin 2353#)

### Purpose of the Meeting:

Review EPO's accomplishments to date

Discuss outreach plan and how it integrates with a 2015 prevention campaign

Present the 2015 prevention campaign and determine next steps

### Agenda

Topic	Purpose	Lead
Welcome & Meeting Overview	<ul style="list-style-type: none"> <li>• Introductions, meeting overview, confirm agenda</li> </ul>	Lisa Freund, Chair
EPO Accomplishments to Date	<ul style="list-style-type: none"> <li>• Review what we've accomplished</li> </ul>	Lisa
EPO Outreach Plan	<ul style="list-style-type: none"> <li>• Review plan</li> <li>• Crosswalk Exercise</li> <li>• What's next?</li> </ul>	Lisa/Lee Murdock
Prevention Campaign 2015 <b>DECISION:</b>	<ul style="list-style-type: none"> <li>• Introduce campaign</li> <li>• Identify audiences and messaging</li> <li>• Call for 'ad men'</li> <li>• Next steps</li> </ul>	Gretchen Stewart, EPA
GWMA Web Update	<ul style="list-style-type: none"> <li>• Hear about the progress of the web update</li> </ul>	Lee
Next meeting, next steps <b>DECISION:</b>	<ul style="list-style-type: none"> <li>• Review action items, next steps, and next meeting date topics</li> </ul>	Lisa

**\*Next Meeting:** Wednesday, June 3, 2015 1:30-3:30 pm