



Groundwater Management Area (GWMA):

The purpose of the GWMA is to reduce nitrate contamination concentrations in groundwater below state drinking water standards

Education & Public Outreach Working Group Meeting

Meeting Time and Location

Wednesday, July 6, 2016 1:30 PM to 3:30 PM

Yakima County Courthouse 4th floor - Room 419

Call In: 509-574-2353 (pin 2353#)

Purpose of the Meeting:

Debrief the June 18 Mabton Health Fair

Review *Ad hoc* Committee's Billboard & Theater Proposals

Reach agreement regarding Billboard/Theater Campaign and recommendation to the GWAC

Agenda

Topic	Purpose	Lead
Welcome & Meeting Overview	<ul style="list-style-type: none"> • Introductions, meeting overview, confirm agenda 	Lisa Freund, Chair
Mabton Health Fair	<ul style="list-style-type: none"> • Debrief, lessons learned, next steps 	Andy Cervantes, Pat Newhouse
EPO Billboard Proposal ACTION ITEM: Recommendation to the GWAC	<ul style="list-style-type: none"> • Debrief <i>ad hoc</i> discussion • Review proposal (messages, audiences, cost) • Determine recommendation to the GWAC 	Gretchen Stewart/Pat Lisa
National Protect Your Groundwater Day September 6	<ul style="list-style-type: none"> • Discuss 'piggyback' outreach • Determine next steps (who/what) 	All
GWAC Call for Legislative Proposals	<ul style="list-style-type: none"> • Hear about GWAC's request for proposals 	Lisa
Next meeting, next steps	<ul style="list-style-type: none"> • Review action items, next steps, and next meeting date and topics 	Lisa

EPO's Funded Projects/Status

- ✓ GWMA Website Update & Maintenance (Completed; Ongoing)
- ✓ Outreach Surveys (Online completed; door-to-door deferred)
- ☐ Well Assessment Survey Phase II (surveys completed; under review)
- ☐ Education and Outreach Campaign (Review/adopt decision regarding Billboard campaign)
- ☐ Post-GWMA Adoption Outreach Plan (Not Started)

Next Meeting: Wednesday, September 7, 2016