

**Education & Public Outreach Working Group Meeting**

**Meeting Time and Location**

**Wednesday, April 5, 2017, 1:30 PM to 3:30 PM**

Yakima County Courthouse 4th floor - Room 419

Call In: 509-574-2353 (pin 2353#)

**Purpose of the Meeting:**

- Debrief the “What You Can Do to Protect Well Water” campaign
- Develop 2017 Communications Plan (Working Group message points, GWAC, GWMA Plan Engagement)

**Agenda**

<b>Topic</b>	<b>Purpose</b>	<b>Lead</b>
Welcome & Meeting Overview	<ul style="list-style-type: none"> <li>• Introductions, meeting overview, confirm agenda</li> </ul>	Lisa Freund, Chair
Debrief the “What You Can Do to Protect Well Water” Campaign	<ul style="list-style-type: none"> <li>• Flyer distribution at the Sunnyside Walmart - debrief</li> <li>• KDNA News Show</li> <li>• Newspaper Insert</li> </ul>	Ignacio Marquez Lisa Freund
“What You Can Do” Flyer Distribution	<ul style="list-style-type: none"> <li>• Sunnyside Hospital Foundation Update</li> <li>• Identify partners</li> <li>• Identify distribution locations</li> </ul>	Joye Redfield-Wilder
2017 Outreach: Working Group spreadsheet	<ul style="list-style-type: none"> <li>• Review working group messages, products, audiences</li> <li>• Develop 2017 Outline</li> <li>• Determine Next Steps</li> </ul>	All
Next meeting, next steps	<ul style="list-style-type: none"> <li>• Review action items, next steps, and next meeting date and topics</li> </ul>	

**EPO’s Funded Projects/Status**

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|--|---|
| ✓ GWMA Website Update & Maintenance      | (Completed; Ongoing)                                  |
| ✓ Outreach Surveys                       | (Online completed; door-to-door deferred)             |
| ✓ Billboard campaign (Ed/Outreach)       | (underway; two billboards up)                         |
| ✓ Well Health, Septic, Small Farm Flyers | (English versions complete; Spanish version complete) |
| ☐ Well Assessment Survey Phase II        | (surveys completed; under review)                     |
| ☐ Post-GWMA Adoption Outreach Plan       | (Not Started)   |

**Next Meeting:** Wednesday, May 3, 2017