

# 2022 Spotlight

Building Resilient and Inclusive  
Communities (BRIC)  
and  
Supplemental Nutrition Assistance  
Program and Education (SNAP-Ed)



# Today's Presentation

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- What is SNAP-Ed?
- PSE Overview
- Past and Present Work
- What is BRIC?
- Projects
  - Heritage Connectivity Trail
  - William O. Douglas Trail
  - Yakima Greenway

# What is SNAP-Ed

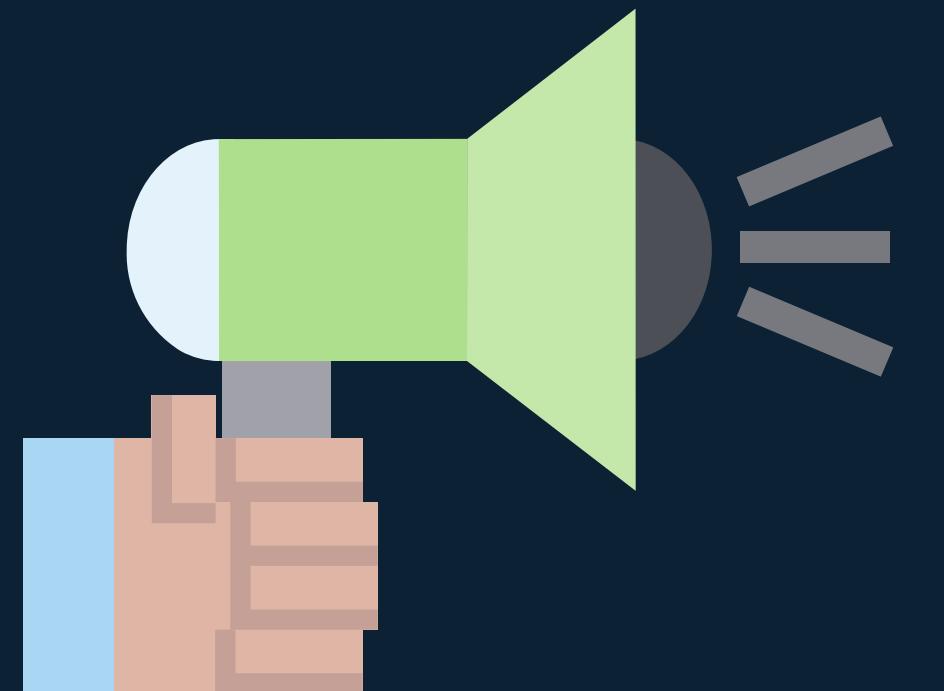
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Supplemental Nutrition Assistance Program Education

Direct Education



Health Promotion



PSE



# PSE Overview

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Policy, Systems and Environmental approaches



Policy

Systems

Environmental

# Past and Present

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## Supplemental Nutrition Assistance Program Education

### 2008-2012 SNAP-Ed Work

- Direct Education
- PSE

### 2015-2017 SNAP-Ed Work

- PSE
- Health Promotion

### Current SNAP-Ed Work

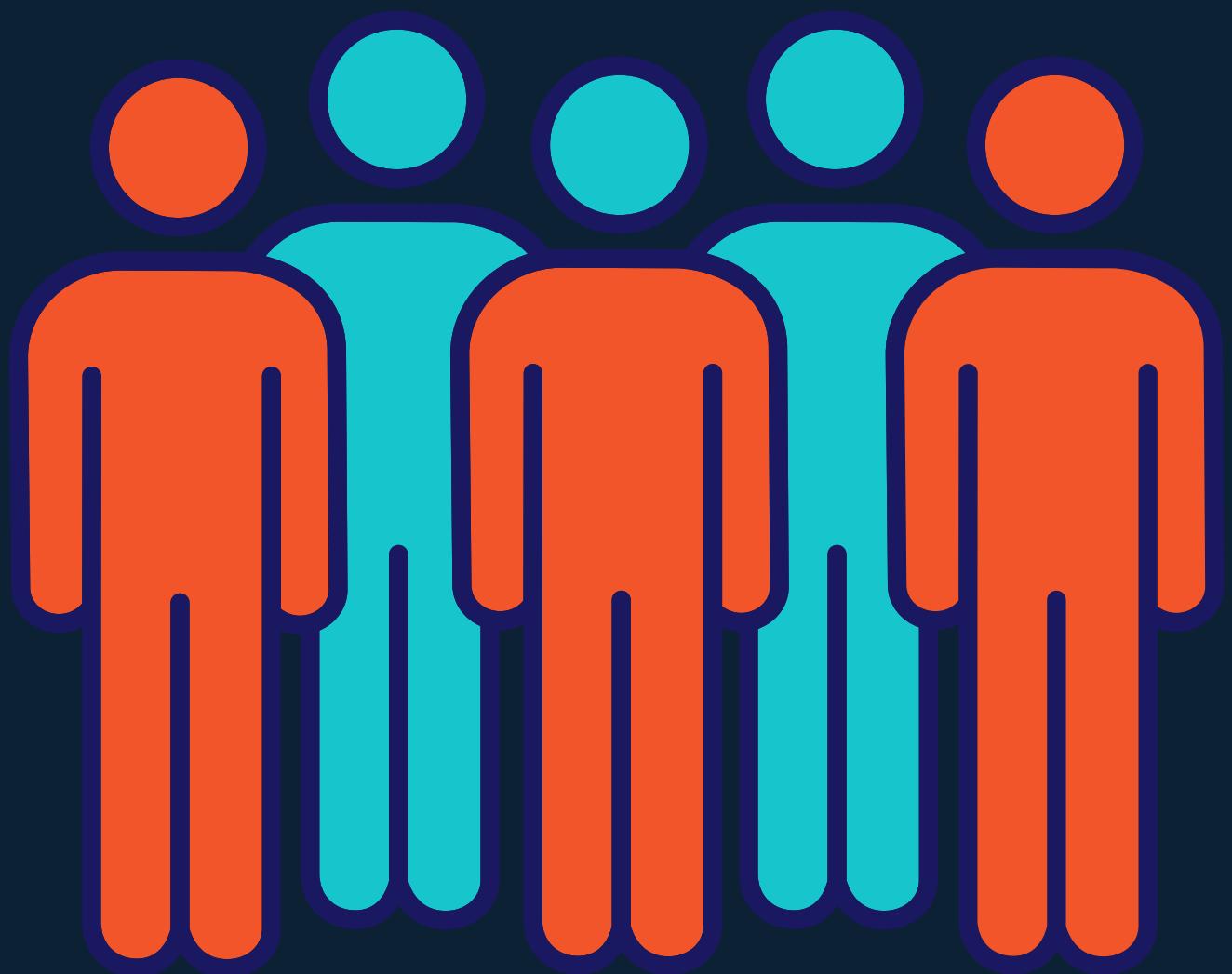
- PSE
- Health Promotion



# Building Resilient Inclusive Communities (BRIC)

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Task Forces and Coalitions



Environmental Improvements



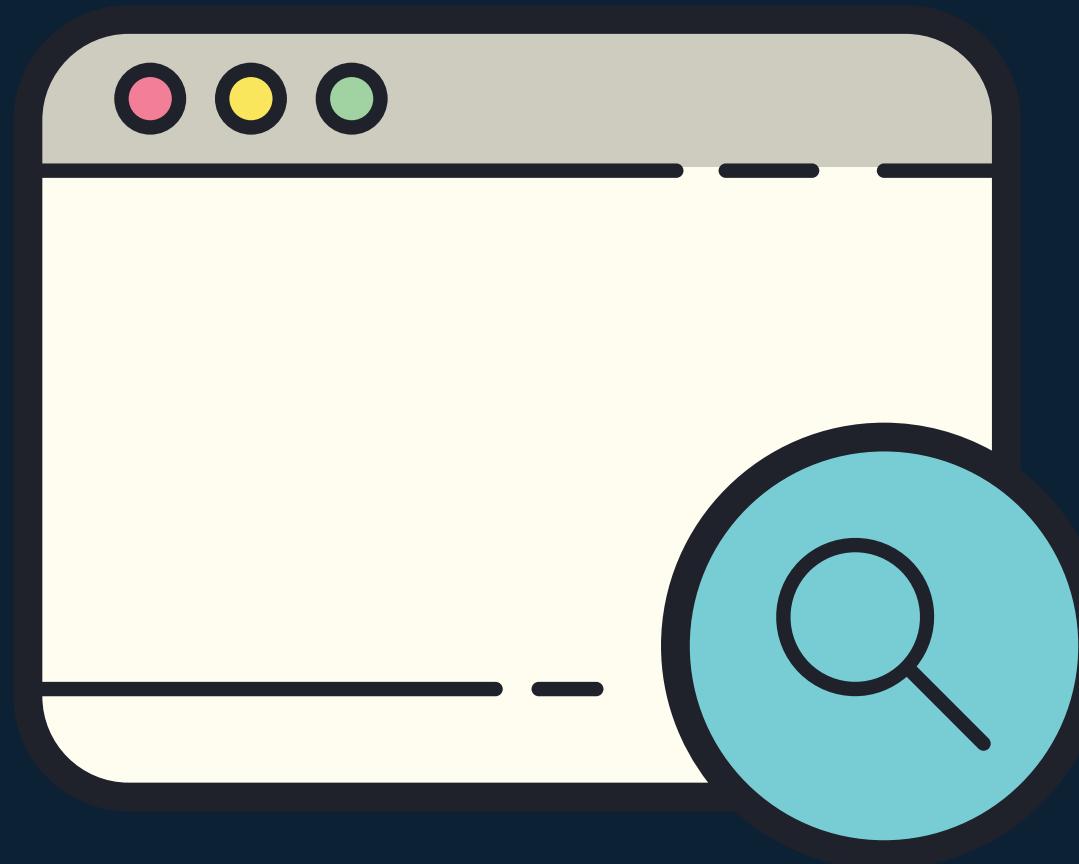
# Heritage Connectivity Trail

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Multi-Agency Partnership



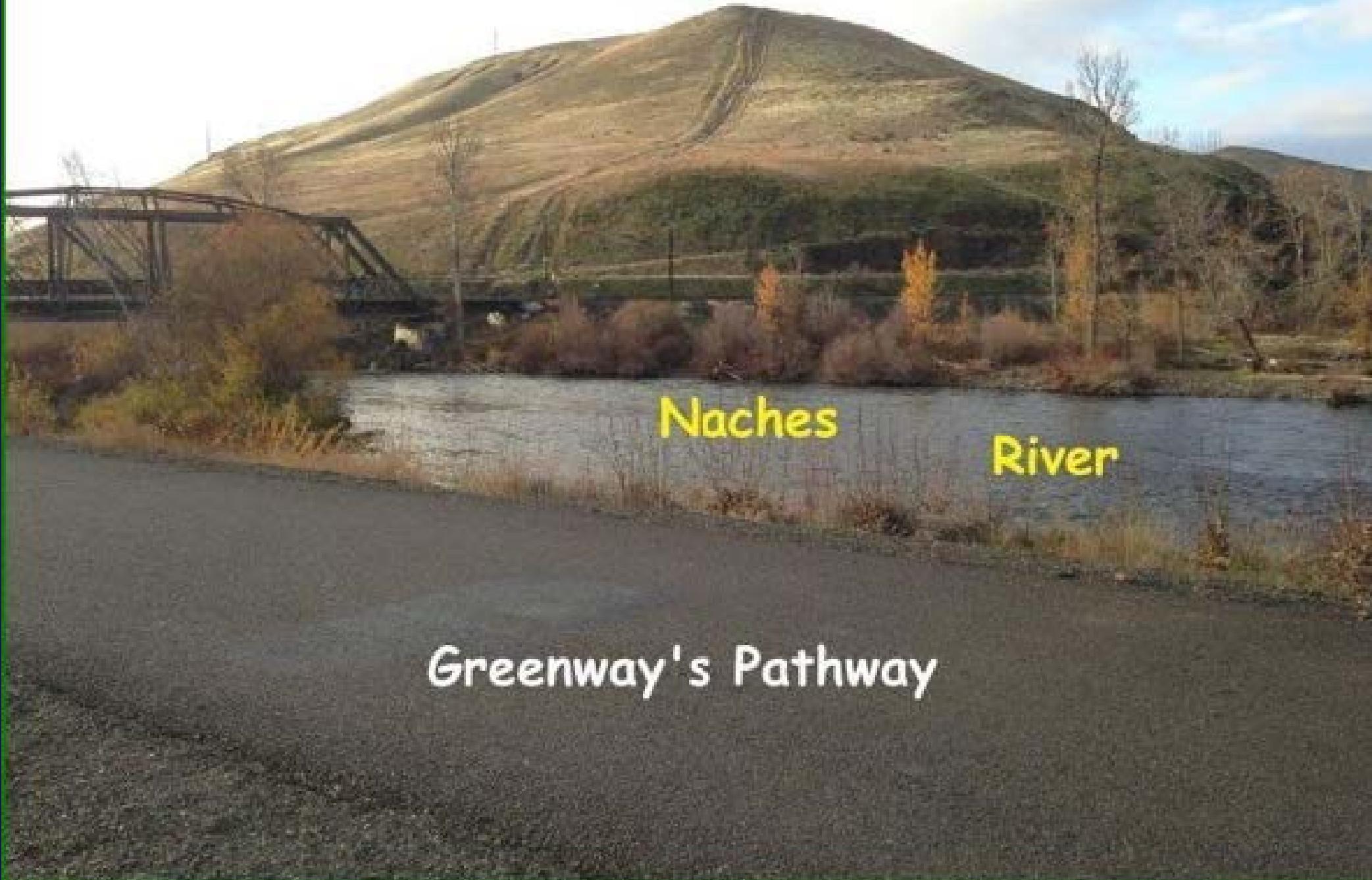
Educate and Advocate



# William O. Douglas Trail

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William O. Douglas Hill Climb at Selah Gap



# Yakima Greenway

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- Community Survey
- Trail Assessment
- Increasing attractiveness of PA environment (Wayfinding signs & picnic tables)



# Strategic Goals

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- **Deliver mandated services**
- **Develop a network of community partners invested in improving public health**
- **Increase the effectiveness and efficiency of district services**

# Questions?

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