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# Alicia Stromme Tobin

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Employee Name Alicia Stromme Tobin

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Position Title Executive Director

Quarter Report Quarter 1 (January to March '25 - DUE by April 14th, 2025)

Select Contract Submitting Report for: Opioid Settlement

Contract Number: SYV-OSF-Prv-PSN-2025

Confirming that none of the information you share includes client-identifying details. Names, dates of birth, and Social Security numbers are all protected information and should not be submitted to this portal. Yes, I confirm.

Total Number of Clients (both duplicated/unduplicated number): 7 middle schools with an estimated 3,500 students

Narrative Summary Detailing Program Success: Safe Yakima currently had 3 middle schools participating in the positive social norms campaign. All 3 schools agreed to continue the campaign. Safe Yakima was able to add 4 more middle schools for a total of 7 middle schools. We will administer the spring pre-surveys in April and May and send to the program evaluator to analyze the data. We will meet with the graphic designer after we receive the reports from the evaluator to create the school's messages and graphics. We will begin the dissemination of materials in early fall.

Encountered Barriers: Due to capacity (limited bandwidth) issues, many schools are hesitant to commit to new programs/services. School communication continues to be a challenge - a school may commit to the PSN campaign, but then they stop responding to email and voicemails. We have to remain persistent and follow up 10-12 times to get a response sometimes.

Significant Changes to the None.

Program:

Submission of current staffing  
model (Including vacant  
positions)

Executive Director - full-time  
Community Coordinators - 3 full-time  
School Champion - school employee  
Youth Advisory Council - 12-14 students who attend the middle school

Anything Else?

N/A