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# Alicia Stromme Tobin

safedirector@yakima.org

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Employee Name Alicia Stromme Tobin

Email [safedirector@yakima.org](mailto:safedirector@yakima.org)

Phone Number (509) 969-8683

Position Title Executive Director

Quarter Report Quarter 2 (April to June '25 - DUE by July 14th, 2025)

Select Contract Submitting Report for: Opioid Settlement

Contract Number: SYV-OSF-Prv-PSN-2025

Confirming that none of the information you share includes client-identifying details. Names, dates of birth, and Social Security numbers are all protected information and should not be submitted to this portal. Yes, I confirm.

Total Number of Clients (both duplicated/unduplicated number): The total # of students participating in the 2024-2025 campaign was 1,996.

Narrative Summary Detailing Program Success: The 3 participating schools for 2024-2025 were Washington MS, Harrison MS, and Naches Valley MS. Post-campaign results show that the campaign made significant progress in promoting student resilience.  
-96% of students recalled the campaign with 48% having the highest level of recall; this is significant because the more youth that recall the campaign, the less likely they are to use substances.  
-Misperceived norms reduced 20% to 50% depending on the substance; this is significant because if a youth knows that fewer peers use substances, then they are much less likely to use substances themselves.  
-A large majority of the youth indicated that they had one or more reasons not to use substances; the youth indicated that they are using healthier alternatives to cope with stress and anxiety (i.e. listening to music, going for a walk, etc.).  
-Personal substance use was down across all substances in all 3 schools

15% to 55% depending on the substance.

-As word of mouth spread about the amazing results, we had 4 new middle schools reach out and ask to be part of the campaign. We administered the surveys for all 7 schools (3 current plus 4 new) in May-June of 2025. This will be our baseline for spring 2026 surveys.

Encountered Barriers:

The most common barrier we encounter is lack of bandwidth at schools. All of the schools are understaffed due to budget cuts. As a result, the Safe Yakima staff has to be the "school champion" for the campaign and has to remain persistent to receive follow up from school staff. We achieve the best survey participation results and the most buy-in from school staff is the Safe Yakima staff is able to present positive social norms to them. However, due to mandatory state testing, many of the schools were unable to fit use in.

Another barrier we encountered was finding time to administer the survey to students. During spring, all of the local schools have mandatory state testing. Many students and staff experience survey fatigue and don't want to administer the survey (staff) or opt out of taking it (students).

The final barrier was finding a program evaluator that had the time and/or could complete the survey evaluation within the budget.

Significant Changes to the Program:

The primary change to the program is increasing from 3 schools to 7 schools.

Submission of current staffing model (Including vacant positions)

Community Coordinator - 1.0 FTE  
Community Coordinator - .5 FTE  
ED - .20 FTE

\*We currently have one coordinator on maternity leave; expected return date is early October 2025.

Anything Else?

N/A