



Friday, July 11, 2025

Employee Name

Gilbert Alaniz

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Position Title

Vice President of Eastern Region

Quarter Report

Quarter 2 (April to June '25 - DUE by July 14th, 2025)

Select Contract Submitting Report for:

Opioid Settlement

Contract Number:

RadioKDNA-OSF-Prv-2025

Confirming that none of the information you share includes client-identifying details. Names, dates of birth, and Social Security numbers are all protected information and should not be submitted to this portal.

Yes, I confirm.

Total Number of Clients (both duplicated/unduplicated number):

Reached to 25,000 people per each one-hour program.

Each Informational Capsule or Radio Novela aired reached out to 25,000 people

Narrative Summary Detailing Program Success:

Developed three informational capsules focused on Opioids, Naloxone, and fentanyl. The spots started airing in June 2025. Spots were aired 7 times a day.

Produced and broadcast 3 one-hour programs. The following topics were covered: 1) personal testimonials of drug misuse and gang, 2) recovery from drug use, and 3) the impact of opioid use and mental health. Each program aired on alternate Mondays from 5:00 pm to 6:00 pm. We chose to air the programs during this time because it is the time when many community members are on the way home and have listening time available.

Developed a 5-minute Radio Novela on how to prevent opioid overdoses. The Radio Novela started airing twice a day.

Currently, we are developing the informational capsules to air them at two other radio stations in the valley.

Encountered Barriers:

The first programs we prerecorded because the schedule did not work for the guest speakers with the times we provided for the live programs.

Significant Changes to the Program:

There are no changes to the program

Submission of current staffing model (Including vacant positions)

This funding does not include staffing

(^ If any submit
posting/description/modeling or
additional documents you would like
to include)

 NALOXONA.mp3

 FENTANILO.mp3

 NOVELA CONDADO 2025.mp3

 OPIOIDES.mp3